

**Authority to use photographs (including video) of children
for the promotion of the RYDA road safety education programme**

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Registered Charitable Entity: CC27875

Dear Parents and Carers,



We seek your permission to use photographic (including video) images and recorded voice ('images') of your child to promote the RYDA community based road safety education programme. The photographs may be used by the media or Road Safety Education Limited (RSE) (providers of the RYDA Programme) to illustrate a newspaper or television story about the RYDA Programme or in promotional material on the RYDA Programme.

You are not required to grant permission - this is a matter entirely within your discretion. However, by granting permission you will greatly assist in the promotion to the community of the educational opportunities provided by the RYDA Programme.

If you wish to grant permission, can you please provide the necessary details and sign your permission on the following permission slip. If you agree to have the Images published on the RSE website you need to be aware that the Images can be copied and used by other web users and therefore RSE have no control over its subsequent use and disclosure.

Permission Slip

I give permission for Road Safety Education Limited (RSE) and the media to take and use Images of my child(ren) for the purposes of promoting the RYDA road safety education programme. I understand that photographs taken may be stored and used for promotional purposes from time to time by RSE.

I acknowledge that I, or my child(ren), have no right to payment of any remuneration or compensation whatsoever in relation to the use of my child's Images in the manner outlined in this letter.

Child's full name: _____
(Please print)

Name of school: _____

Full Name of parent or carer: _____

Date: _____ Signature: _____